



The New York State Contract Reporter

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Contracting Opportunity

*** This ad has not been published. It has been reviewed and pending publication. ***

Title: System-Wide Advertising & Non-Toll Revenue Opportunities
Agency: Bridge Authority, NYS
Division: Administration
Contract Number: BA-2019-OA-008-PS
Contract Term: Two year term
Date of Issue: 12/31/2019
Due Date/Time: 01/23/2020 4:00 PM
Due date for questions: January 15th at 9:00 AM
County(ies): Dutchess, Orange, Putnam, Rockland, Ulster
Location: Kingston-Rhinecliff Bridge, Kingston, NY, Mid-Hudon Bridge, Highland, NY, Newburgh-Beacon Bridge, Beacon, NY and Bear Mountain Bridge, Ft. Montgomery, NY
Classification: Advertising, Graphic Arts, Marketing & Interior Design - *Consulting & Other Services*
Opportunity Type: General
Entered By: Teresa Ceragioli
Description: The New York State Bridge Authority (NYSBA) is soliciting proposals from qualified contractors to implement a program of the broadest possible range of advertising and other development opportunities to generate maximum non-toll revenue to NYSBA.

NYSBA will entertain a wide range of proposals, including creative concepts, designed to deliver a comprehensive solution. Qualified contractors should have a demonstrated knowledge of the advertising business, as well as familiarity with advertising in and around transportation facilities and toll plazas. Firms must also comply with NYSBA's Equal Employment Opportunity Program, M/WBE and SDVOB goals.

To request the proposal package in its entirety, please contact Dan Passes, Manager of Administrative Services, via email at dpasses@nysba.ny.gov.

Service-Disabled Veteran-Owned Set Aside: No

Total MWBE Participation Goals: 30%

Service-Disabled Veteran-Owned Business Contracting Goal: 6%

Contact Information

Primary contact: Bridge Authority, NYS
Administration
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Ph: 845-691-7245
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